



BLACK COIN





STORY

Bitcoin is trending right now, so are black people. Our show is called BlackCoin, and it's about the black version of Bitcoin. Think Silicon Valley meets Empire, except nobody dies or sings ...at least in the first season. After posting a drunken video about creating "Bitcoin for black people" our man Lucas accidentally becomes the face of a social justice movement and a new kind of cryptocurrency. The problem is, like you and I, he doesn't know shit about cryptocurrency.





Judge Judy
Before Coffee



Wonder
Woman



TANYA

Tenacious and idealistic, Lucas' X-gf is now BlackCoin's PR Rep. Unlike Lucas, she immediately understands BlackCoin's potential as a social force. She's tough and street smart, but her ambition causes her to over reach within her circle of black elites and constantly gets Lucas into trouble.

**CAST - CASSIE FREEMAN *ATLANTA*, NETFLIX'S
LUKE CAGE, SPIKE LEE'S *INSIDE MAN***





Steve
Jobs



Kanye
West



LUCAS

With a family legacy that goes back to the civil rights movement, Lucas has become a reluctant activist. Lucas sees BlackCoin as an opportunity to catalyze social change, while making him rich in the process. There's just one little problem -Lucas has no resources, no experience, and no idea how cryptocurrency works.

CAST - RONALD AUSTIN JR.





Kal
Penn



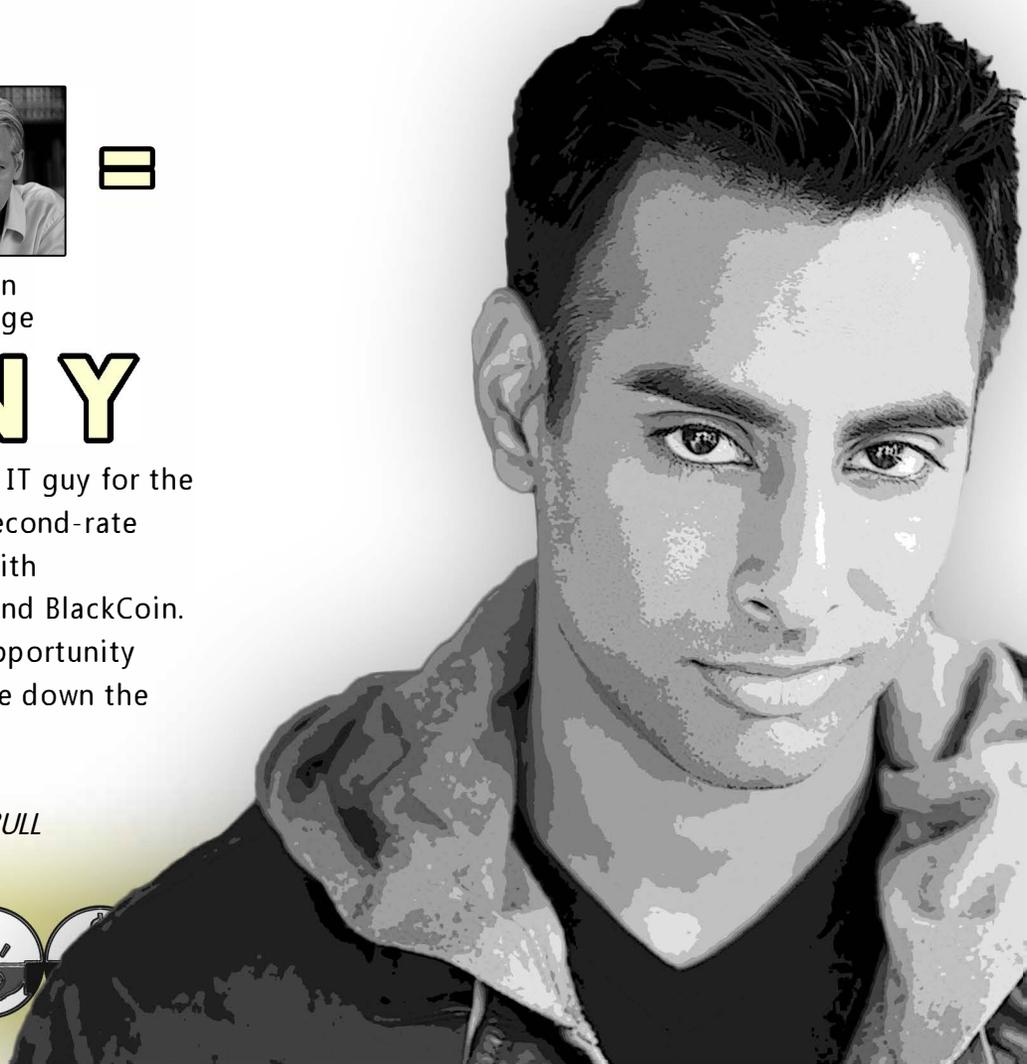
Julian
Assange

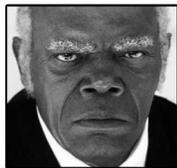


VINNY

Enter, Vinny... Lucas' roommate. IT guy for the US postal service by day, and second-rate nihilist by night, he's charged with developing the technology behind BlackCoin. For him, BlackCoin is a prime opportunity to expedite his master plan: take down the current financial system.

CAST - VINNY ANAND - 30 ROCK, BULL





Samuel L
in Django



Bill
Clinton



REGINALD

Enter, Reginald, a cunning and charismatic local politician. He sees himself as an elder statesmen of the black community. Being a typical politician, he's all for the black community thriving... as long as it's because of him.

CAST - JOHN WITHERSPOON - *FRIDAY, THE BOONDOCKS, BLACK-ISH,*



Episode 1: BlackCoin!

Lucas stumbles upon an opportunity to financially empower the black community, but how does he start?

Episode 2: bl-I.C.O.

Tanya has Lucas announce the Blackcoin Initial Coin Offering, but a typo creates chaos for everyone.

Episode 3: Foreign Aid

Lucas has to deal with the fallout when Vinny diverts BlackCoin revenue to Somali Freedom fighters.

Episode 4: BlackHanded

When a local politician takes aim at Blackcoin, Lucas gets ready for a fight.

Episode 5: BlackListed

After BlackCoin gets hacked by white supremacists, the team decides to beat them at their own game.

Episode 6: BlackParty

Tanya brings Lucas to the Met gala to court A-list celebrities to be the face of BlackCoin, but he's out of his league.



